



# Guidelines for blog posts on EFTA-Studies

EFTA-Studies.org is an academic and journalistic forum of debate on the EFTA countries and their relations with the EU. The website seeks to promote the exchange between researchers from the different EFTA countries as well as between academia, media and politics.

EFTA-Studies.org is politically independent and not related to any political party. The project is supported by the Liechtenstein Institute and should gradually develop into an interdisciplinary network of experts for the EFTA states.

# The EFTA-Studies blog

Research-based blogs are a good possibility to reach a broad audience outside of academia, and this is what we aim to achieve with EFTA-Studies. With the platform EFTA-Studies.org we also intend to promote academic exchange between the EFTA states.

# What sort of articles is EFTA-studies interested in?

We are interested in well-written and thoughtful comments and analyses on topical events or developments related to the EFTA states and their relations to the European Union. If you have an interesting topic, you are warmly encouraged to submit a blog post. Just write us an email, explaining briefly the topic and we will get back to you as soon as possible.

# What is the difference between a blog post and an academic paper?

A blog post does not primarily target the attention of academic peers. It addresses a wider audience that might not know that much about the academic discourse on European integration, about scientific theories or research methods. It is thus important to avoid academic insider lingo. It is also important to get straight to the point. No lengthy introduction.

#### What is the deadline?

Academic blogs often require that you comment on a policy or decision at the same day. At EFTA-Studies timing is not that important. But please make sure that you explain to the reader, what we can learn from your blog post in order to better understand current developments or recent or upcoming political decisions or events.

#### Will my article be edited?

Yes, if necessary. Major changes will be submitted to your consent before publication. We will not change the message of your blog post.

#### What about the title?

The title should entice the curiosity of our readers. It should be as short and suggestive as possible. You can add a more conclusive and descriptive subtitle.

### What is the structure of the blog post?

Please provide an abstract (2-3 sentences) that explains to the reader what can be expected from the blog post. If you wish, you can use subheadings for different paragraphs or sections of your text. Please use subheading that highlight the content of the following section; a blog post does not need subheadings like 'introduction' or 'conclusion'.

### How should I refer to sources?

Footnotes or endnotes do not work well on a blog. Please use links instead (cmd+k) whenever possible.

#### Can I have tables and figures included in my text?

Yes, this is possible. Please submit tables as text or spreadsheet documents and figures as high-resolution image files (e.g. jpg, png, tiff...). Please send us only licence-free tables and figures.

#### How long should my text be?

1000 words generally is a good length for a blog post. If your post is longer than 2500 words, we might ask you to shorten the post if we have the impression that your message can be transferred in fewer words. It is also possible to split a long blog into two different posts.

#### What language should I use?

Blog posts should be submitted in English. Please follow the British English rules of spelling. If you wish, we will proof-read your text.

Language-use on EFTA-Studies.org is gender-sensitive. Please abide by this practice. If you need advice, do not hesitate to contact us.

# What will my author profile look like?

The author profile includes your name and academic title, your main position or professional activity, your email-address and a picture. We ask you to send us this information and a licence-free high-resolution photo we can use for the author profile with your text.

# Can I publish my blog post on EFTA-Studies elsewhere?

All texts on EFTA-Studies are published under a Creative Commons licence. By submitting a blog post, you declare your consent to that. You are free to republish your article elsewhere and we welcome cross-posting. Please make sure that the cross-posted article includes a reference and a link to the original publication on EFTA-Studies.

#### How do I submit my article?

If you wish to submit an article please send it as a text document to info@efta-studies.org.